

WEBCENTER GUIDE

LÆR ALT OM DIT DASHBOARD



WWW.WEBCENTER.DK

SoMe Management Guide - Campaigns

Under "Campaigns" kan du oprette kampagner og har du et overblik over dine aktuelle kampagner.

1

Gå til:

https://management.webcenter.dk/accounts/manage_socialtiles.php

2

Her "Campaigns" har du et overblik over din aktuelle kampagner. Opret ny, se antal tilmeldinger, views og foretag handlinger til den enkelte kampagne.

The screenshot displays the 'Campaigns' management interface. At the top, there's a navigation bar with 'WEBCENTER' logo, a 'Help' icon, and a user profile 'Test Tester' with a dropdown arrow. Below the navigation bar, there's a sidebar with icons for 'Publish', 'Calendar', 'Reports', 'Campaigns' (highlighted), 'Approve', 'Share Buttons', and a circular profile icon. The main content area has tabs for 'Campaigns' (selected), 'Series', and 'Display Groups'. Below the tabs, there's a search bar with 'Type to search...' and a 'Name' dropdown. To the right of the search bar are an 'Add New' button and a 'Show 10' dropdown. The main table lists campaigns with columns: Name, Campaign Type, Series, Entries, Views, and Actions. The table contains two entries: 'Test kampagne' and 'Weekly Viral Competition', both with 'Viral Competition' as the Campaign Type and 0 entries and 0 views. Below the table, it says 'Showing 1 to 2 of 2 entries' and 'Total Entries : (0/5,000)'. At the bottom right, there's a blue circular button with a plus sign.

Name	Campaign Type	Series	Entries	Views	Actions
Test kampagne	Viral Competition		0	0	
Weekly Viral Competition	Viral Competition		0	0	

3

Under "Series" kan du sætte forskellige parametre til visning af dine kampagner.

The screenshot shows the 'Create Series' page in the WEB CENTER interface. The top navigation bar includes the 'WEB CENTER' logo, a 'Help' icon, and a user profile 'Test Tester' with the time '06:07 PM'. A left sidebar contains icons for 'Publish', 'Calendar', 'Reports', 'Campaigns', 'Approve', 'Share Buttons', and 'Settings'. The main content area is titled 'Create Series' and features a progress bar with two steps: 'Settings' (active) and 'Save & Deploy'. Below the progress bar, there are three radio button options: 'Scheduled Series' (selected), 'Funnel Series', and 'Split Test Series'. A 'Javascript Widget Settings' section is visible, showing 'Sticky-Tab' and 'Popup' options, and a 'Tab position on page' section with a 'Vertical Position' dropdown set to '50 pixels from top'. At the bottom, there is a 'Series Name' input field, a 'Choose Campaigns' dropdown, and a 'Preview' button.

4

Under "Groups" kan du oprette grupper og kategorisere dine kampagner.

The screenshot shows the 'Display Groups' page in the WEB CENTER interface. The top navigation bar is the same as the previous screenshot. The left sidebar is also the same. The main content area has tabs for 'Campaigns', 'Series', and 'Display Groups' (active). Below the tabs, there is a search bar with the placeholder 'Type to search...' and a 'Group Name' dropdown. A table displays the following data:

Group Name	Campaigns in Group	Actions
Company	2	

Below the table, it says 'Showing 1 to 1 of 1 entries'. At the bottom right, there are pagination controls: 'First', 'Previous', '1' (selected), 'Next', and 'Last'. An 'Add Item' button with a plus icon is located above the table.